

Ad approved to run 8/1 - 9/4 during the "Subaru A lot to Love Event."



**Houser & Hennessy**  
**PENDING**  
**ADVERTISING COPY**






In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

**STEP 1**  
**TV SCRIPT PRE-APPROVED**

**STEP 2**  
**SUBMIT VIDEO FILE FOR PRE-APPROVAL**

Video pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

<b>CLIENT:</b>	<b>Thelen Subaru</b>	<b>PHONE:</b>	
<b>SPOT:</b>	<b>THEL-SU-T180801 Lot To Love Event</b>	<b>FAX #:</b>	
<b>LENGTH:</b>	<b>:30</b>	<b>SALES REP:</b>	Larry H
<b>DATE:</b>	<b>8/7/18</b>	<b>PRODUCER:</b>	A. Dennis

GRAPHICS	Video	AUDIO
<p>Think Thelen Logo                      Euclid Ave. – Bay City                      ThelenSubaru.com</p>  <p><b>2018 Subaru Outback 2.5i (Logo)</b>  <b>2018 ALG Residual Value Award (logo)</b>                      ALG is the industry benchmark for residual values and depreciation data (www.alg.com).</p> <p><b>2018 Subaru Outback 2.5i (Logo)</b>  <b>Lease From Just 249/mo</b>  <b>Lease For 42 months - \$1,765 Due At Signing</b>                      2018 Subaru Outback 2.5i Automatic, Base Package. MSRP \$26,810. Model Code JDB 01. VIN: 4S4BSAAC5J3397735. Lease for 42 months, 12,000 miles per year for qualified lessees with approved credit. \$1,765 due at signing. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 9/4/18.</p> <p><b>2018 Subaru Forester 2.5i (Logo)</b>  <b>2018 IIHS Top Safety Pick</b>  <b>Kelley Blue Book – 10 Best SUVs Under \$25k</b>                      2018 IIHS Top Safety Pick for 2018 Subaru Forester's equipped with EyeSight and Steering Responsive Headlights. 10 Best SUVs Under \$25k - for more information, visit <a href="http://www.kbb.com">www.kbb.com</a>. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.</p> <p><b>2018 Subaru Forester 2.5i (Logo)</b>  <b>Lease From Just \$238 /mo</b>  <b>Lease For 42 Months - \$1,976 Due At Signing</b>                      2018 Subaru Forester 2.5i Automatic, Base Package. MSRP \$26,009. Model Code JFB 02. VIN: JF2SJABC1JH608021. Lease for 42 months, 12,000 miles per year for qualified lessees with approved credit. \$1,976 due at signing. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 9/4/18.</p> <p>Think Thelen Logo                      Euclid Ave. – Bay City                      ThelenSubaru.com</p> 	<p>Text: Thinking About A New Car?</p> <p>GFX: 2018 Subaru A Lot TO Love Event Logo</p>   	<p><b>Announcer: (:30)</b>                      Thinking about a new car? Then Think Thelen, Think Subaru.</p> <p>And during the Subaru A Lot To Love Event, you'll save on a 2018 Subaru Outback! The vehicle that retains its value better than any other in its class!</p> <p>Lease yours today, at Thelen Subaru, for as little as \$249 a month!</p> <p>Or find a lot to love in a 2018 Subaru Forester! An IIHS Top Safety Pick, and Kelley Blue Book's Top 10 SUVs under \$25,000!</p> <p>Lease yours today at Thelen Subaru for as little as \$238 a month!</p> <p>So Think Thelen. Think Subaru. And expect more from <b>your</b> car dealer!</p>

Approved: \_\_\_\_\_ Approved with Changes: \_\_\_\_\_ Client Signature: \_\_\_\_\_